

IM

# Ily Mark Maniano

## Professional Summary

Ily Mark is a multi-talented Artist / Creative Director steeped in the field of media production. His main responsibilities involves overseeing the design strategy of the firms he was able to work with like Crecept Pte Ltd, Binaries Group and Chin Long Printing here in Singapore. He is in-charge of Creative Direction, Project Management and Client Servicing which require inspiration, motivation, passion and client-first mindset. His foundation and specialisation in design progressed from the industrial sector to the corporate sector producing corporate identity, corporate collaterals and corporate web design.

Ily Mark is an artist inside and out. Creativity is part of his lifestyle. It motivates him to create nothing into something with an X-factor. As someone whose heart goes alongside establishing an avenue to relate with people, he carefully notes, researches, strategises, and make sure his services produce not only design solutions, but also customer loyalty. Through this avenue, he is able to build not just an ordinary client-service provider relationship, but also a relationship that lasts beyond the corporate walls.

Art is second nature to him. He is a producer and performer who is deeply rooted in music where he started his early years with Manila Chamber Singers, competing and performing all over Europe and Asia Pacific in a chorale. He has engaged in different musical stints on stage with a few of his bands touching on different genres such as rock, alternative, reggae, ska, pop, standard, blues, and jazz. He is currently working on his personal album during his free time and helping other artist in music production.

## Work History

L Y M A R X Productions - Creative Director & Music Producer  
Singapore

01/2013 - Current

- Creative Director for Design / Video and Music Production
- Branding Specialist
- Graphic Designer, Web Designer
- Recording Artist & International Producer
- Video Editor & Photographer
- Music Producer, songwriter, engineer, singer, and performer
- Quality control for music / video final production before publishing

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- [www.ilymark.com](http://www.ilymark.com)
- [www.lymarx.com](http://www.lymarx.com)

## Skills

Leadership  
Strategy  
Training, Mentoring  
Design Strategy and Graphic Illustrator  
Music Production  
Audio Editing and Engineering  
Photography, Video Editor  
Songwriting  
Arranging  
Team Influencer  
Management

## Education

2018

Berklee College of Music  
Boston, MA

Masters Certificate: Electronic Music  
Production & Sound Design

2016

SAE Institute  
Singapore

Music Production: Electronic Music  
Production

Every Nation Church - Music Director

Singapore

09/2011 - Current

- Responsible for growth of the team in numbers, skill, & music technology.
- Responsible for creating trainings for vocalists, music directors, producers, songwriters and singers.
- Facilitating team leaders (in all our location services) on song and music arrangement.
- Producer, arranger, mixing and mastering engineer, programmer for new original songs / albums / EP the church his producing.
- Songwriter for in house albums and EPs / singles.
- Supervised the post-production process, including editing, dubbing and audio correction.
- Play and sing every month.
- Programme, produce backing tracks for enhancement of overall performance and sound quality.

Every Nation Music (global) U.S. Nashville - Songwriter And Producer

Nashville , Tennessee

06/2015 - Current

- Songwriter. Arrangement of music, sound design, mixing and melody making for the songs we produce.
- Responsible for creating lyrics. Facilitates co-writing with different writers around the world (U.S. South Africa, Malaysia, India, Indonesia, Middle East, Philippines).
- Programming beats, drums and all possible musical instruments / sounds needed for a certain song.

Crecept - Design Head

Singapore

01/2009 - 01/2011

- Manages designers. Graphic and Web design creative director.
- Presents design projects to clients.
- Project management.
- Design brand expressions using brand positioning and differentiation.
- Client Servicing.
- Facilitator of being a team player within different departments in the firm.
- Mentoring new designers.

Binary Concepts - Web Designer

Singapore, Singapore

01/2008 - 01/2009

- Created web images in alignment with company message, including strategically using visuals to highlight featured products and services and producing content that converts users to purchasers.

2015

1 Worship Academy

Houston U.S.A.

School of Worship

2002

University of Santo Tomas

Manila Philippines

Bachelor of Fine Arts: Industrial Design

- Graphic Designer for User interface needs in collaboration with web developers

